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BCT4SMEs

HIGH LEVEL KNOWLEDGE AWARENESS OF BLOCKCHAIN TECHNOLOGY APPLICATIONS IN SMES

THE FIRST NEWSLETTER OF THE BCT4SMEs PROJECT

MAY. 2021



**BCT4SMEs PROJECT
AIMS AT SUPPORTING
MANAGERS UTILIZING
AND INTEGRATING
BLOCKCHAIN
TECHNOLOGY, AND
BENEFIT FROM THE
ADVANTAGES THAT
IT COMES WITH.**

THE OBJECTIVES OF THE PROJECT:

- Assist SMEs improve their place in business economy
- Promote the use of new technologies in SMEs
- Empower managers/owners of SMEs with the essential skills and knowledge regarding blockchain technology in order to help them run and manage their businesses successfully
- Develop strategies and actions that present an innovative approach on blockchain technology education

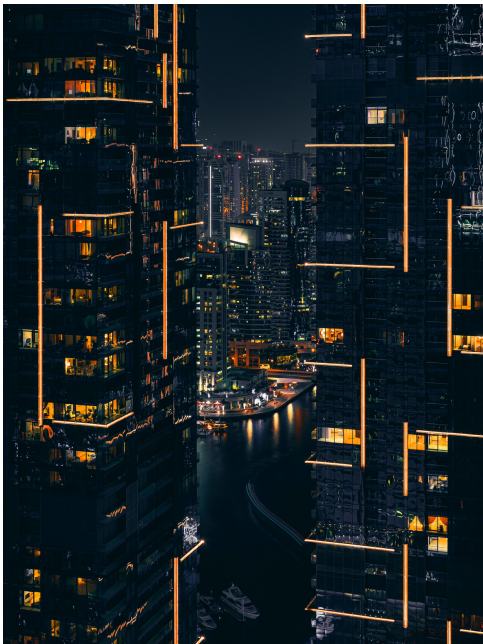
The main target group

Managers and owners of SMEs, wishing to understand and potentially benefit from Blockchain technology for tackling the existing problems regarding finance and security.

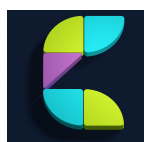


Our kick-off meeting

On February 17 was our project's kick off meeting in which all the partners discussed about the development of the project. The Blockchain Training Course and the Blockchain implementation assistant were analyzed in order to communicate the steps of which they are composed. Finally, the topics related to the Quality Assurance and the Dissemination of our project were discussed.



Partners



Our activities

Partners have already defined the main financial and security problems that SMEs confront in their countries and currently they are reaching managers/owners of SMEs for validating these issues. These activities will help the partners to develop training material tailored to SMEs' actual needs.



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